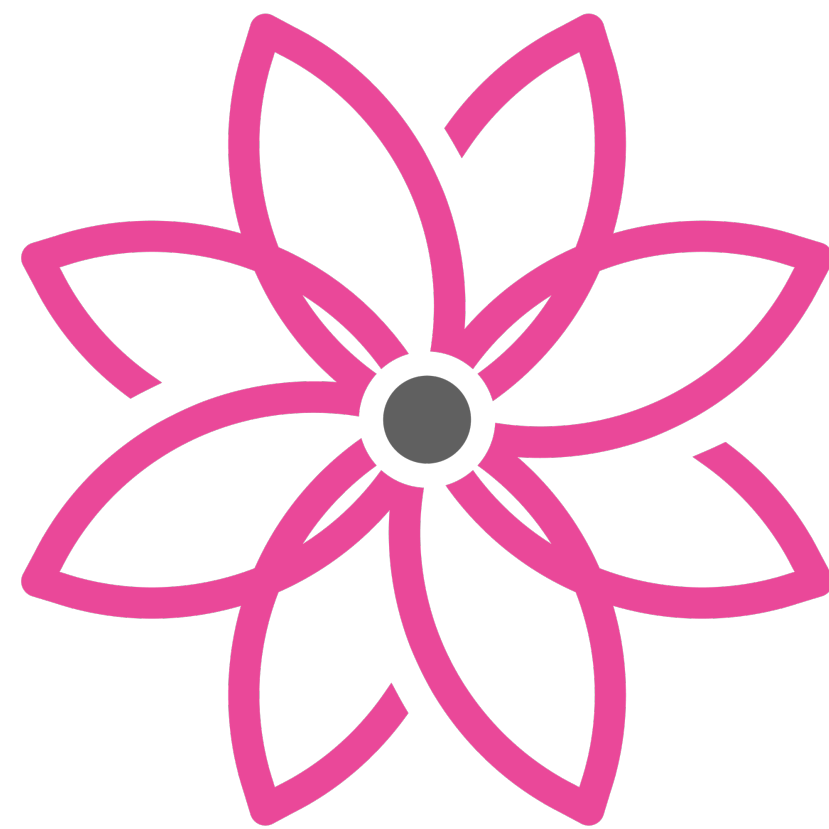


Catapulting Agriculture

WhatsApp-based advisory & traceability
for farmers in agrifood supply chains

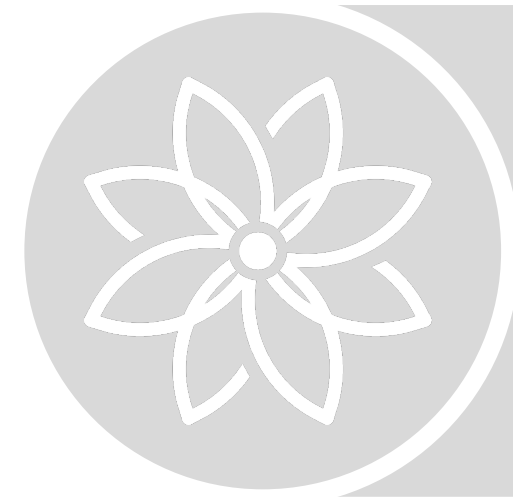


CurubaTech



curuba.tech

THE DEAL

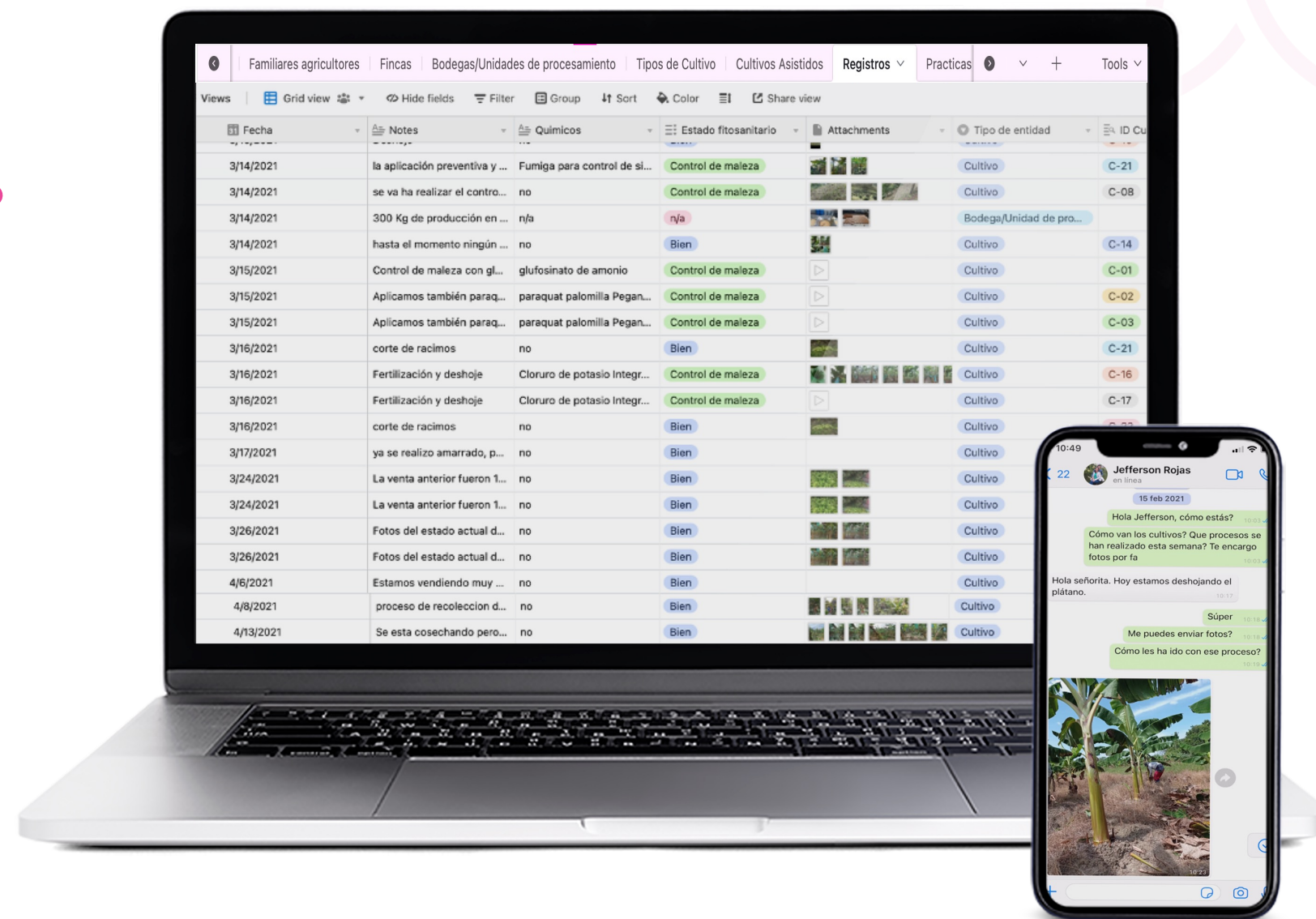


Agronomic assistance, traceability & compliance via WhatsApp
real expert signs off every recommendation



\$50

Ha. / month · first 5 Ha.
\$18 after

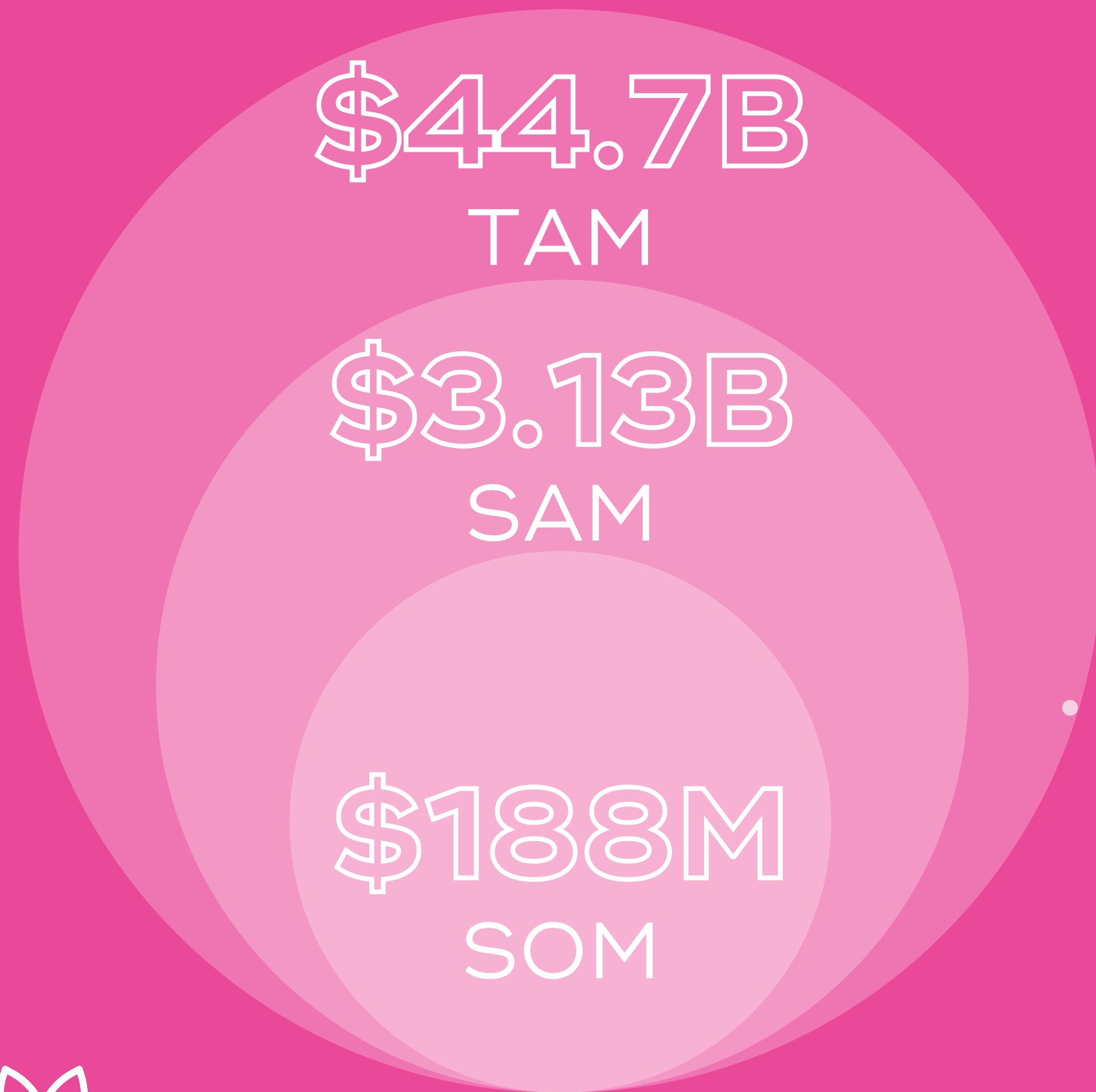


AgriFood
Corporates
&
Federations

3x more production

\$30 M saved per drought
\$140K saved per container

MARKET



Global

Assistance & Traceability

LatAm

7% of Global

Colombia

6% of LatAm



Beachhead

\$62 M

6 crops

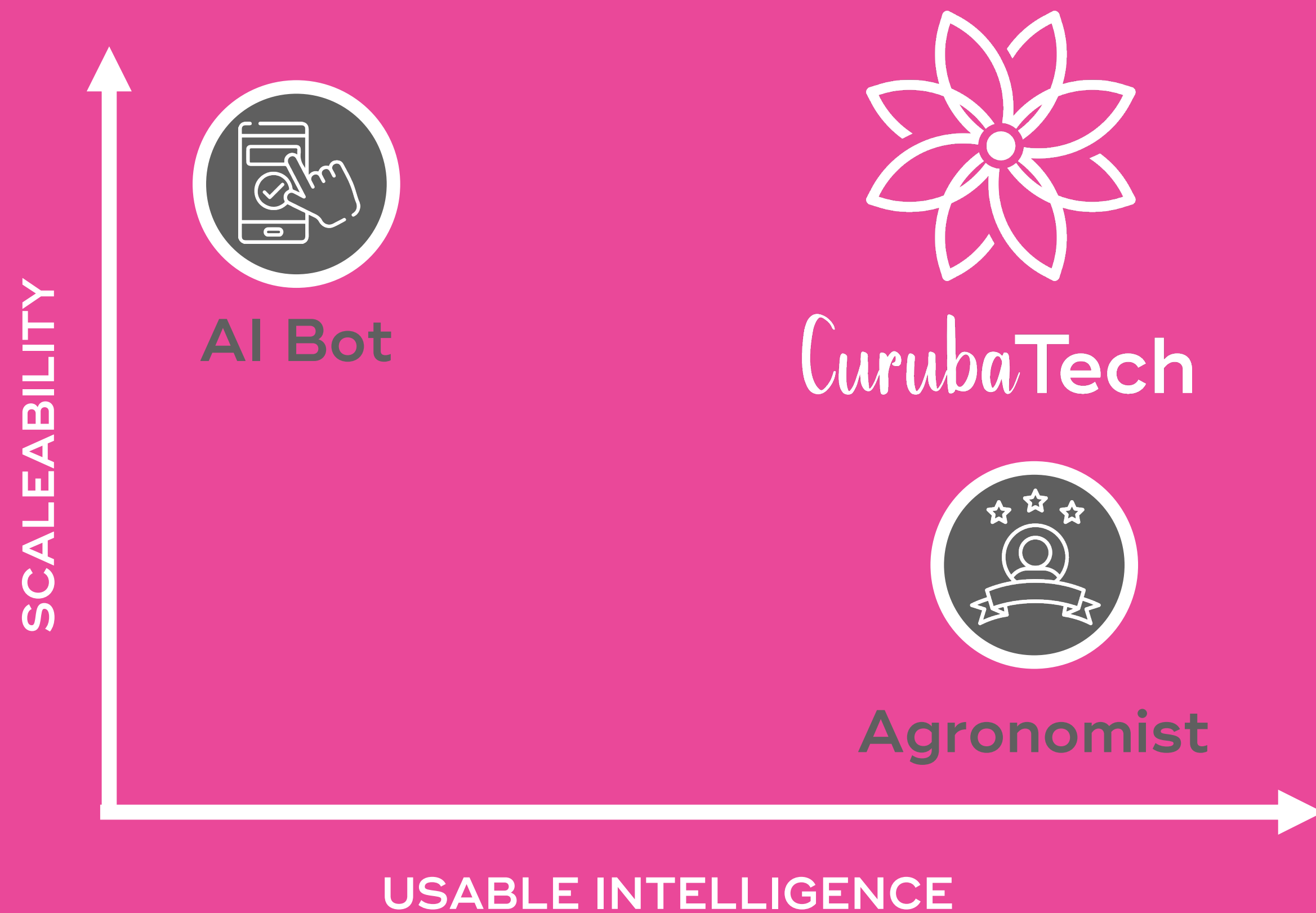
Cacao • Coffee

Avocado • Banana

Sugar Cane

Blueberry

CUSTOMER VALUE



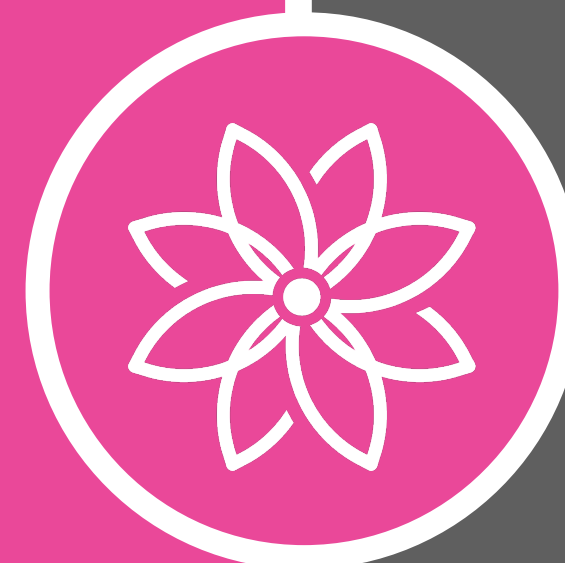
Agronomist

- X Expensive to scale
- X Data on paper
- X Useless for compliance



AI Bot

- X Cheap but impersonal
- X Assumes tech literacy
- X Data, not decisions



CurubaTech

- ✓ Answers farmers trust
- ✓ Trackable record per plot
- ✓ Scale without hiring

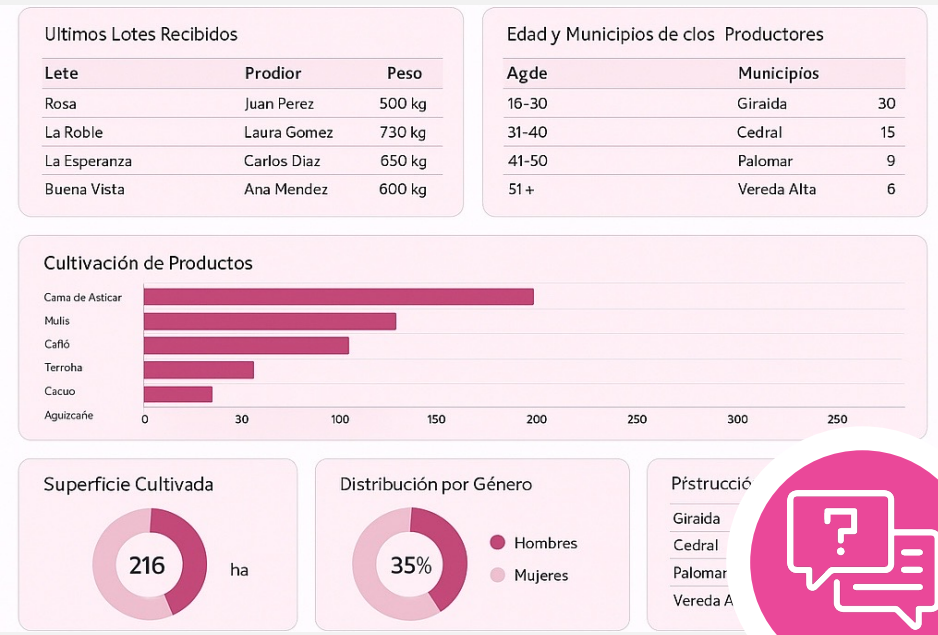
PRODUCT

COMPANY



Goal Setting per Crop

- ✓ Monitoring
- ✓ Compliance
- ✓ Optimization



Traceability Dashboards

- ✓ Crop metrics
- ✓ Real time
- ✓ Export grade

FARMERS



Technical Assistance via WhatsApp

- ✓ Adoption
- ✓ Assistance
- ✓ Image & voice

AGRONOMIST



AI Platform (Human Sign-off)

- ✓ Diagnostics
- ✓ Validation
- ✓ Scalable

SCALING: FARMS PER AGRONOMIST

AI-driven decision support amplifies agronomist coverage capacity

150
today



5X SCALE

750

CurubaTech AI



CUSTOMER DISCOVERY



Flor – Guaviare

FARMER

Crops are dying & kids want to leave agriculture.
Need's us but lacks cashflow.

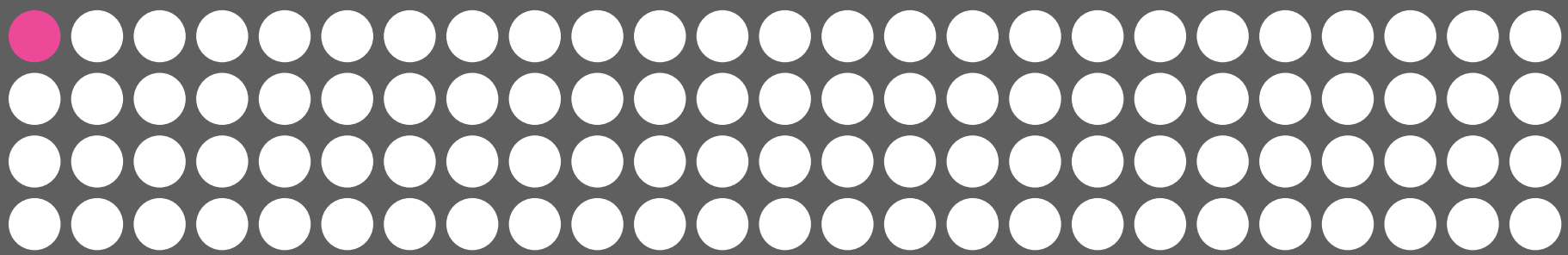


Catalina – Fedepanela

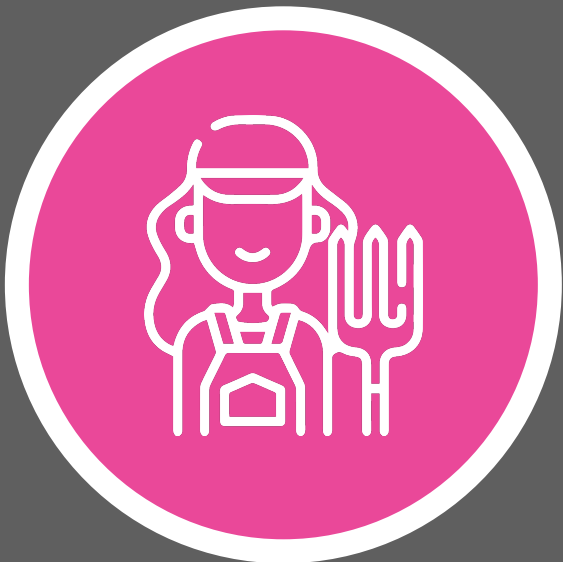
BUYER

1 expert per 10,000 farmers.
Need's a tool to increase their reach.

THE GAP AT FEDEPANELA



350,000 producers. Only 5,000 registered (1.4%)



CURUBATECH
\$42.5K
2026 Q3-Q4



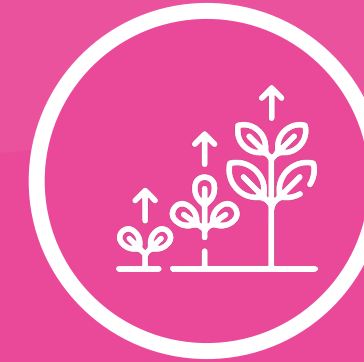
FINANCIALS



EBITDA / Customer
\$146K



**EBITDA / Customer
Year 3**
\$29.3K / year



Customer Lifetime
5 Years



Beachhead Customers
250



Market Size
\$62M

KEY DRIVERS:

- 3 Ha per Farmer
- From 150 farms to 750 farms per agronomist
- Growth in customers & within customers

IMPACT



6,720 tons
CO₂ avoided yearly by 2030
on 24,000 Hectares



150 tons
Agrochemicals avoided



120K tons
More food harvested



40% farmers
Are women

TEAM CURUBATECH



Paula Aponte
CEO



Cesar Aponte
CMO



Andrés Rodríguez
CTO



David González
CSO



Diana Núñez
Agro Expert



Juan S. Legal



Jairo Agro



Juan M. Agro



Juan P. Business

CLIENTS & SUPPORT



100,000 resilient farmers by 2035!

